Code No: **R18MBA10**

MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY
(Autonomous Institution – UGC, Govt. of India)
M.B.A I Year I Semester Supplementary Examinations, February/March 2021
Business Communication & Soft Skills
(MBA)

Roll No										

Time: 2 hours 30 min   **Max. Marks: 70**

Answer Any **Five** Questions
All Questions carries equal marks.
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1   "Business Communication plays a significant role in the present work place."   **[14M]**
    Elucidate.

2   Discuss on the direct and indirect approaches to business messages.   **[14M]**

3   Explain the various techniques in writing effective memos.   **[14M]**

4   Write a letter to the HR of WIPRO, Bangalore requesting to conduct a training   **[14M]**
    session for your associates on Soft Skills. Emphasise on the points to be covered
    during the training.

5   Assume you are the safety in charge for a steel manufacturing company. Prepare   **[14M]**
    instructions for the employees working in the production department.

6   Differentiate between oral instructions and written instructions. Give two example   **[14M]**
    situations for each.

7   Prepare a business proposal for starting up a restaurant.   **[14M]**

8   Write a resume along with a covering letter for the post of HR in Meghana   **[14M]**
    Constructions, Visakhapatnam.

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MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY
(Autonomous Institution – UGC, Govt. of India)
M.B.A I Year I Semester Supplementary Examinations, February/March 2021
Business Environment & Business Laws
(MBA)

Roll No									

Time: 2 hours 30 min   **Max. Marks: 70**

Answer Any **Five** Questions
All Questions carries equal marks.
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1	Summarize the New Industrial Policy 1991, including the objectives and recent developments.	**[14M]**
2	Discuss the highlights of latest Union Budget and its Income Tax implications.	**[14M]**
3	Give an account sector wise trade policies and recent developments in India's trade policies.	**[14M]**
4	Explain the meaning of disinvestment and its policy with regard to public sector, multi-national companies and Foreign Direct Investment (FDI).	**[14M]**
5	Discuss about India's new Export-Import (EXIM) policy and the export promotion incentives made available by the Ministry of Commerce and Industry with regard to raw materials, finished goods and capital goods.	**[14M]**
6	Elaborate Liberalisation, Privatisation and Globalisation and their impact on Indian Economy.	**[14M]**
7	Explain the nature of contract and essential elements of a valid contract.	**[14M]**
8	Discuss the steps and procedure for incorporation of a company as per the Companies Act 2013.	**[14M]**

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Code No: **R18MBA07**
MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY
(Autonomous Institution – UGC, Govt. of India)
M.B.A I Year I Semester Supplementary Examinations, February/March 2021
Cross Culture Management
(MBA)

Roll No									

Time: 2 hours 30 min   **Max. Marks: 70**

Answer Any **Five** Questions
All Questions carries equal marks
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1	Discuss about Determinants of Culture.	**[14M]**
2	Explain about The influence of National Culture on business culture.	**[14M]**
3	Write about Cultural orientation in International Business.	**[14M]**
4	What are various HR challenges you face while working in cross cultural environments?	**[14M]**
5	List out diversity issues at workplace and justify them.	**[14M]**
6	Define and describe the Managing Cultural Diversity.	**[14M]**
7	What is Cross-cultural negotiation? Discuss about the importance.	**[14M]**
8	Explain about Conflicts and cultural differences at work place.	**[14M]**

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Code No: **R18MBA03**
MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY
(Autonomous Institution – UGC, Govt. of India)
M.B.A I Year I Semester Supplementary Examinations, February/March 2021
Financial Accounting and Analysis
(MBA)

Roll No									

Time: 2 hours 30 min   Max. Marks: 70

Answer Any **Five** Questions
All Questions carries equal marks.
****

1   Explain the need and importance of Accounting. How accounting information is useful to **[14M]** various groups?

2   Define Accounting and explain the steps in accounting process.   **[14M]**

3   From the following information prepare final accounts for the year ended 31.03.2017 **[14M]**

Particulars	Debit Rs.	Credit Rs.
Drawings	14,000	
Bad Debts		1,600
Furniture	5,200	
Capital		60,000
Land and Buildings	40,000	
Bank overdraft		8,400
Opening stock	44,000	
Creditors		31,600
Debtors	37,200	
Rent from tenants		2,000
Purchases	2,20,000	
Sales		3,00,000
Sales returns	4,000	
Discounts		4,000
Discounts	3,200	
Provision for doubtful debts		1,200
Taxes and Insurance	4,000	
General expenses	8,000	
Salaries	18,000	
Commission	4,400	
Carriage	3,600	
TOTAL	**4,07,200**	**4,07,200**

Adjustments: a).Closing stock Rs.70, 000 b) Write off depreciation @10% pa on land and Buildings c) Taxes yet to be paid Rs.200

4   Explain the uses of cash book and other subsidiary books along with the formats.   **[14M]**

5   M/s Manikanta Industries purchased a machine on 1st April 2010 for ₹1,50,000 **[14M]** and paid installation charges ₹60,000 and labor charges ₹10,000. Another Machine costing ₹80,000 was purchased on October 1st 2012 and a proportion of Machine – I(value ¼ of machine) was sold for ₹60,000. Depreciation is charged at 20% under Written-down value method. Show the machinery account for 4 years

with necessary workings.

6 The Full Health Care Ltd has offered to public for subscription 20000 shares of ₹ **[14M]**
100 each payable as ₹ 30 per share on application, ₹ 30 per share on allotment and
the balance on call. Applications were received for 30000 shares. Applications for
5000 shares were rejected all together and application money was returned.
Remaining applicants were allotted the offered shares. Their excess application
Rs.18 money was adjusted towards some due on allotment. Calls were made and
duly received. Prepare journal entries in the books of the company.

7 What is the significance and uses of cash flow statement? Explain procedure to **[14M]**
 prepare a cash flow statement.

8 Discuss the rationale and importance of accounting standards in global accounting **[14M]**
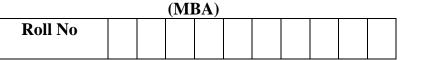 environment.

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R18

MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY
(Autonomous Institution – UGC, Govt. of India)
M.B.A I Year I Semester Supplementary Examinations, February/March 2021
Information Technology for Managers
(MBA)

Roll No									

Time: 2 hours 30 min   **Max. Marks: 70**

Answer Any **Five** Questions
All Questions carries equal marks.
***

1	a)Define Operating system.	**[2M]**
	b)List and explain some functions of operating systems.	**[12M]**
2	Compare features of Windows and Linux operating system.	**[14M]**
3	Elaborate the various types of graphs and charts available in MS Excel.	**[14M]**
4	What are the financial functions in MS Excel? Explain them.	**[14M]**
5	Explain creation of slides and animations in Microsoft PowerPoint.	**[14M]**
6	Explain customizing Presentations.	**[14M]**
7	Explain different types of network topologies.	**[14M]**
8	a) What are Electronic Payment systems?	**[2M]**
	b) List some of Online Payment Apps.	**[12M]**

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MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY
(Autonomous Institution – UGC, Govt. of India)
M.B.A I Year I Semester Supplementary Examinations, February/March 2021
Managerial Economics
(MBA)

Roll No									

Time: 2 hours 30 min   **Max. Marks: 70**

Answer Any **Five** Questions
All Questions carries equal marks.
****

1	What are the Basic Economic Principles? And Explain them.	**[14M]**
2	Define Managerial Economics. Explain the nature and scope of Managerial Economics.	**[14M]**
3	Explain in detail various demand forecasting Methods.	**[14M]**
4	Define Price elasticity of demand and explain various types of it?	**[14M]**
5	Explain about Law of variable proportion?	**[14M]**
6	Discuss about Isoquants and Isocosts.	**[14M]**
7	Define cost and explain about determinants of cost.	**[14M]**
8	Discuss the features of perfect competition and explain how price is determined under such competion.	**[14M]**

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R18

MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY
(Autonomous Institution – UGC, Govt. of India)
M.B.A I Year I Semester Supplementary Examinations, February/March 2021
Management and Organizational Behavior
(MBA)

Roll No										

Time: 2 hours 30 min   **Max. Marks: 70**

Answer Any **Five** Questions
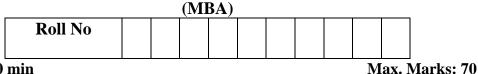All Questions carries equal marks.
*****

1   What are the Functions of management and explain the skills that managers **[14M]** should possess at various levels?

2   Explain in detail how to manage Authority, Power and Influence in detail.   **[14M]**

3   What are the factors which determine job satisfaction for an individual? Discuss **[14M]** the various theories of job satisfaction and their relevance in today's context.

4   What is planning? Explain the steps involved in planning.   **[14M]**

5   Compare and contrast Maslow's contribution and Two- factor theory of **[14M]** Motivation to management.

6   What does Fiedler's Contingency Theory think about Leadership styles? Explain **[14M]** with Examples.

7   What is Managing by objective (MBO)? What are the steps involved in MBO? **[14M]** Mention its benefits.

8   Explain in detail on how groups are formed in organizations in different stages. **[14M]**

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MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY
(Autonomous Institution – UGC, Govt. of India)
M.B.A I Year I Semester Supplementary Examinations, February/March 2021
Statistics for Managers
(MBA)

Roll No

Time: 2 hours 30 min   **Max. Marks: 70**

Answer Any **Five** Questions
All Questions carries equal marks.
***

1	Give an overview of Statistics, including its origin and development and its Managerial Applications.	**[14M]**
2	Discuss about Statistics vis-a-vis computers and limitations of Statistics.	**[14M]**
3	Calculate Mean, Median and Mode for the following data:	**[14M]**

Number of patients	Number of days visiting hospital
0-10	2
10-20	6
20-30	9
30-40	7
40-50	4
50-60	2

4 The following table gives the distribution of weight (in pounds) of 100 new-born **[14M]** babies at certain hospital in 2020.

Weight (in pounds)	3-5	5-7	7-9	9-11	11-13
Number of babies	10	30	28	18	14

Calculate Karl Pearson coefficient of skewness.

5	Discuss about Univariate, Bivariate and Multivariate data and its analysis.	**[14M]**
6	Explain about diagrammatic and graphical representation of data, guidelines to be followed, their advantages and types.	**[14M]**
7	Memory capacity of students was tested before and after a certain type of training. State, at 5% level of significance, using paired t-test, whether the training was effective from the following data:	**[14M]**

Roll No. of Student	1	2	3	4	5	6	7	8	9
Before	10	15	9	3	7	12	16	17	4
After	12	17	8	5	6	11	18	20	3

8 Fit a straight line trend equation by the method of Least Squares and estimate the **[14M]** trend values for the year 2021:

Year	2011	2012	2013	2014	2015	2016	2017	2018
Values	80	90	92	83	94	99	92	104

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